

cinte techtextil CHINA

China International Trade Fair for Technical Textiles and Nonwovens
中国国际产业用纺织品及非织造布展览会

2012 Review Report

**Impressive figures proved
2012 show to be a success**

Increase compared with 2010 fair,

- ▲ 100% in size, 24,000 sqm of exhibition space, covering 2 halls
- ▲ 37% in number of exhibitors, 437 from 22 countries and regions
- ▲ 6% in attended buyers, 19,066 from 62 countries and regions

Shanghai New International Expo Centre
Pudong, Shanghai, China



messe frankfurt



Exhibitor Profile

- **437** from 22 countries and regions (168 overseas + 269 domestic)
- Country / region pavilions from **Belgium, Germany, India, Italy, Taiwan** and **European Zone**, plus region pavilions from China, displayed a full range of nonwovens and technical textiles.

This has been a very valuable experience for us. It allowed additional face time with our customers and helped to promote our business.

Paul Ecclestone, Product Manager of Intertape Polymer Group, a first-time exhibitor from Canada

Top 5 product groups and exhibitors

Nonwovens – Avgol Nonwovens (Israel), and U.S. Pacific Nonwoven & Technical Textile Technology (China).

Technology, machinery and accessories – Andritz Kuesters (Germany), Shanghai Yin Science & Technology (China), Textest AG (Switzerland), Truetzschler Nonwovens (Germany), and Verdol (France).

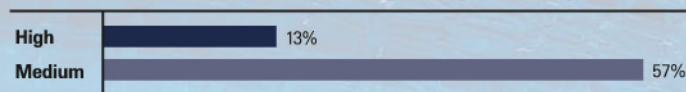
Woven fabrics, knitted fabrics, laid webs and braiding – Concordia Textiles (Belgium), Intertape Polymer Group (Canada), and Shanghai Holding (China).

Coated textiles – Beijing Textile Holdings (China), Sioen Coated Fabrics (Belgium), and Trelleborg (Italy).

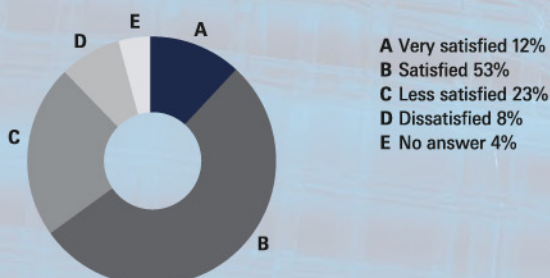
Fibres and yarns – Invista (USA), Kordsa Global (Turkey), and Lenzing (Austria).

Exhibitors' satisfaction level*

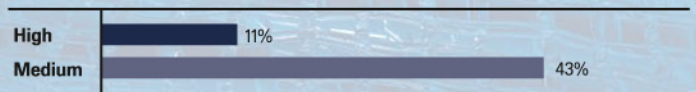
Over 70% of exhibitors reached participation objectives



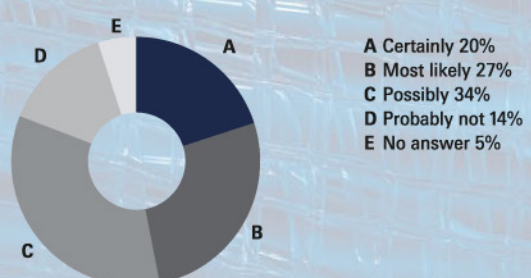
Overall satisfaction



Over 50% of exhibitors reached targeted visitors



81% of the exhibitors will consider to join the 2014 show



* Capture and data analysis of 64% exhibitors, the total percentage may not equal to 100 due to multiple entries

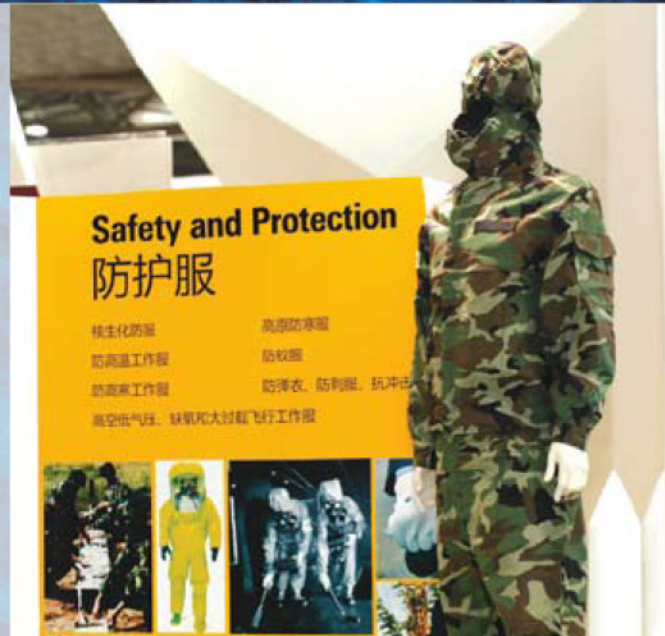
Visitor Profile

19,066 from 62 countries and regions
(1,964 overseas + 17,102 domestic)

90% of visitors were satisfied with their visit to the show



Capture and data analysis of 480 interviews



Top visiting countries / regions (Greater China excluded)

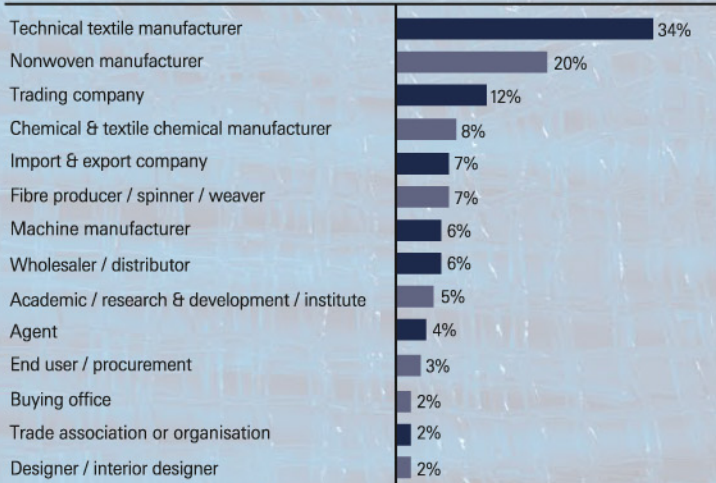


The fair is definitely much better in terms of supplier variety compared to my last visit. For me, it is particularly useful to see some domestic companies that I don't see at the Frankfurt show.

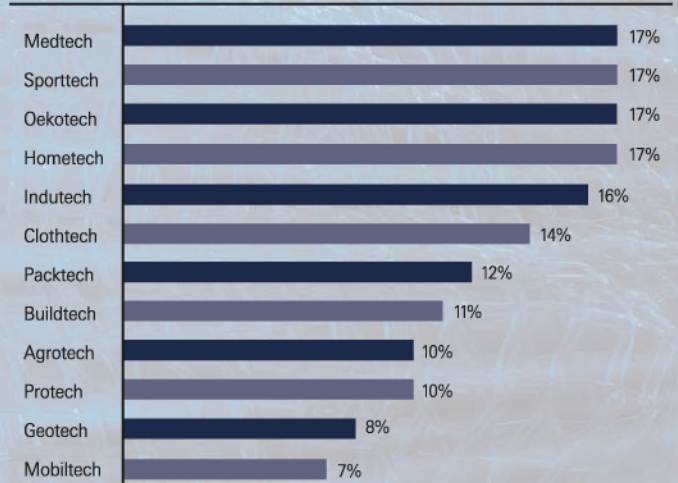
Matthias Schlattmann, Sales Manager of Bimatex, Germany

Visitor analysis#

Breakdown of nature of business



Breakdown of main area of interest by product end-use



The total percentage may not equal to 100 due to multiple entries

Concurrent Events

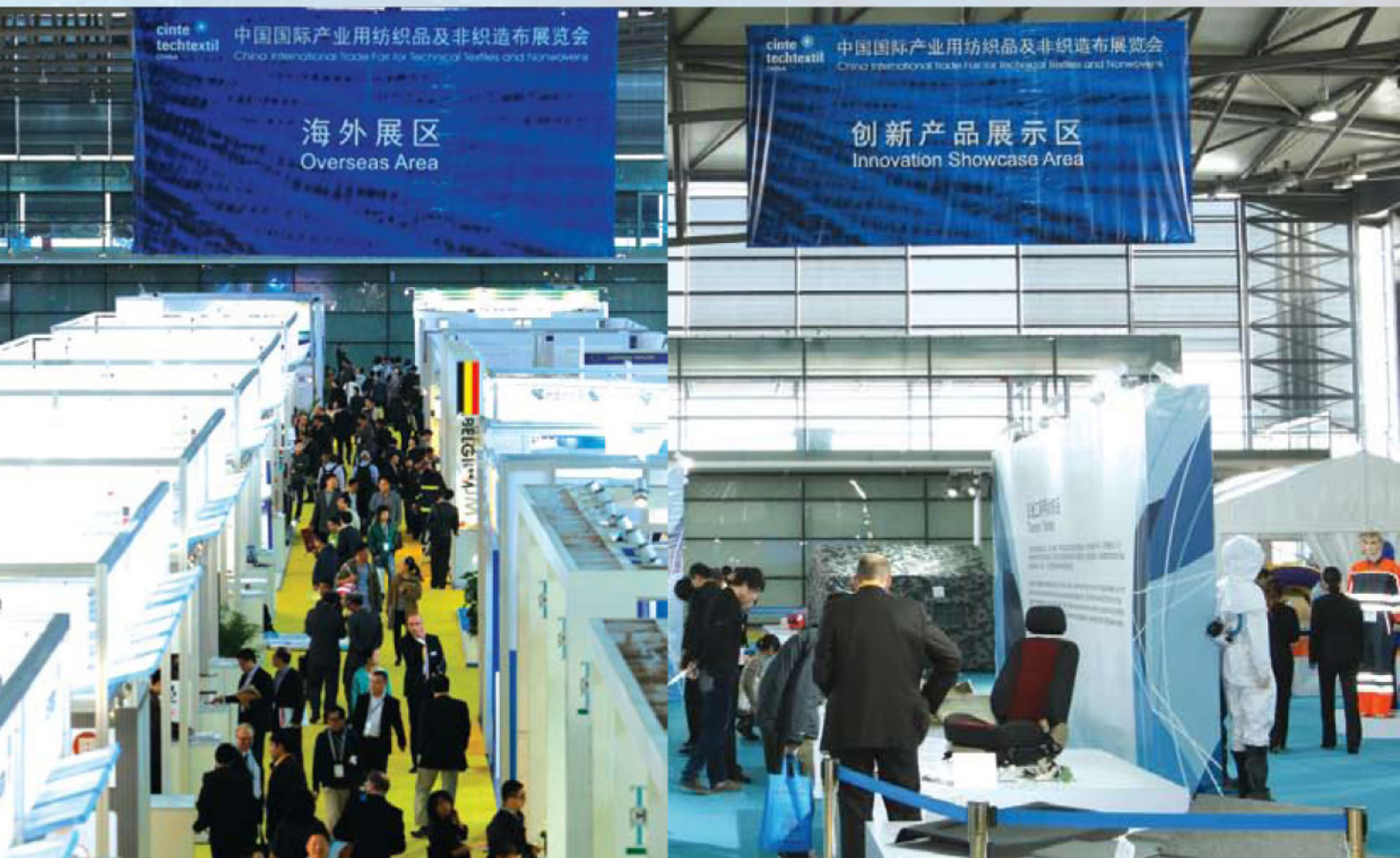
The fair organised a series of informative fringe programmes to offer valuable perspectives on the market potential in Asia Pacific.

Seminars on 25 innovative products and technologies topics were held onsite, led by international industry-leading companies during the 3-day trade fair.

Innovation Showcase Area

displayed products and technologies for six of the fastest growing application sectors in China, namely

- **Automotive**
- **Filtration and Separation**
- **Geotechnical and Construction**
- **Medical**
- **Safety and Protection**
- **Structural Reinforcing**



Sign up now to join the fair!

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